

VMware® Workspace™ ONE™



What Is Workspace ONE?

A simple and secure enterprise platform that delivers and manages any app on any device by integrating identity, application, and enterprise mobility management



60%
of employees would prefer to use a personal device for work and play



69.2%
BYOD adoption rate



30%
of employees use their own device, despite company policy

2016



has been dubbed the "year of online extortion" by Micro Trend

Customer Needs

Support **Windows, Cloud, & Mobile Apps** While Maintaining Simplicity



Support **Employee Choice to Use Any Device**; BYOD or Corporate Owned



Keep **Corporate Data Secure** Without Inhibiting User Productivity



Control Access to **Apps and Data** Based on Compliance & Conditional Parameters

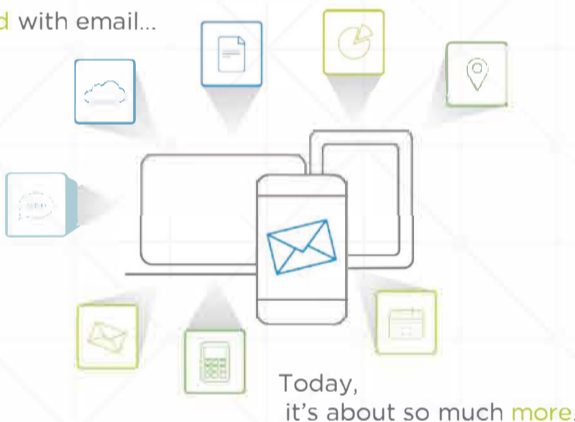


Efficiently **Provide Access to New Apps and Data** by Automating App Delivery



Expansion of Mobility

It **started** with email...



Driving the Digital Workspace



Managed or Unmanaged: Put **Employees** in Control



The Solution

Self-Service Access

- Consumer-grade Access
- Comprehensive Coverage
- One Experience, any Device
- Industry-first Mobile SSO
- Tailored Branding

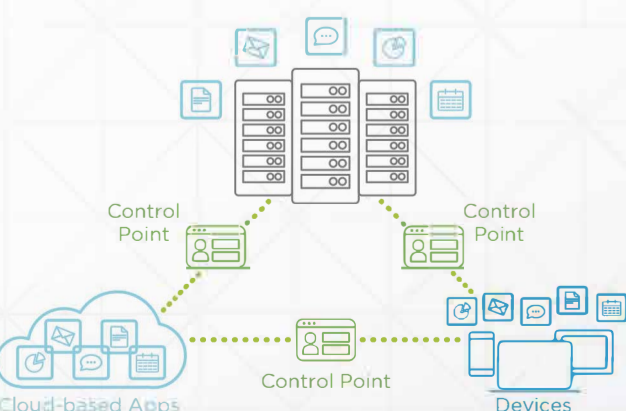


Choose Your Device

Login and Go From any **Device**

- Employee Choice
- Out-of-the-box
- Policy
- Security

Conditional Access



Enterprise Productivity

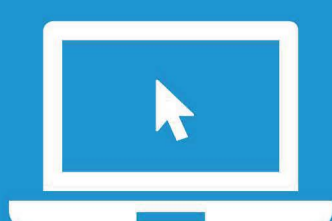
- Messaging is Critical
- Intuitive and Simple
- Effective Communication



Scalable Automation

- Focus on Windows apps
- Unified app catalog
- Automated policy enforcement & app delivery

Virtual app and desktop delivery



Click Here

For a live demo of **Workspace ONE**, the Identity-defined Workspace